



## School of Engineering & Applied Science

Miami University  
Oxford, OH 45056

Dean's Office  
106 Benton Hall  
Phone: 513-529-0700  
Fax: 513-529-0799

---

### MEMORANDUM

TO: ALL SEAS STUDENTS

FROM: SEAS 50<sup>TH</sup> ANNIVERSARY CELEBRATION COMMITTEE

### RE: 50<sup>TH</sup> ANNIVERSARY CELEBRATION - THEME AND LOGO COMPETITION

---

During the 2008-09 academic year, the School of Engineering and Applied Science will celebrate its 50<sup>th</sup> Anniversary. We are in the process of planning a 50<sup>th</sup> year celebration. In anticipation of the kick-off, which will be at the beginning of the first semester, 2008-09, we are seeking the help of SEAS students with the development of a 50<sup>th</sup> Anniversary theme and identity image (logo).

#### BASIC RULES

- The identity image (logo) must contain "50<sup>th</sup>" and "Anniversary."
- The theme may be integrated with the logo.
- The logo must be a visual image, in graphic form, either hand-drawn or computer generated.
- The theme and logo may be designed and submitted by individual or a team. The prize money will be equally divided among team members.
- Submit your logo and theme to Linda Kramer, Assistant to the Dean, 106-C Benton Hall or [kramerlp@muohio.edu](mailto:kramerlp@muohio.edu).
- A submission by a team must include the names of all team members.
- Deadline for submission: **Friday, April 11, 2008.**
- All themes and logos submitted become the property of the School of Engineering and Applied Science, and may be used in its entirety, modified, or combined with other graphics. Where appropriate, the creator of the theme and logo will be credited.

#### JUDGING

The identity images and themes will be judged by the SEAS 50<sup>th</sup> Anniversary Celebration Committee.

#### PRIZES

The winners will be announced by the end of this semester and will receive gift cards to the Shriver Center Bookstore

- First place: \$200
- Second place: \$100
- Third place: \$50

#### BACKGROUND OF THE SCHOOL OF ENGINEERING AND APPLIED SCIENCE

The School of Applied Science was created to integrate arts and science into applied science education to help in educating young Americans to face technological challenges. This professionally centered education would be joined with a sound liberal education, and prepare a new generation of leaders

and technologically responsible citizens. Thus transforming ideas through art and science into useful products and services.

The first majors (bachelor's and associate degrees) of the School of Applied Science included:

- On the Oxford Campus: Home Economics (jointly administered by the School of Education), Industrial Technology, Paper Technology, Secretarial Science, and Systems Analysis.
- On the regional campuses (Hamilton and Middletown): Industrial technology, Library Technology, Paper Technology, Secretarial Science, Systems Analysis, and Nursing.

The School of Applied Science became the School of Engineering and Applied Science in 1999 and now consists of 7 departments. Four on the Oxford Campus are: Computer Science and Systems Analysis, Electrical and Computer Engineering, Mechanical and Manufacturing Engineering, and Paper and Chemical Engineering. The three on the regional campuses are: Computer Information Technology, Engineering Technology, and Nursing, with over 17 programs in computing, engineering, and nursing, which offer 10 Bachelor of Science degrees and 7 associate degrees.

Through the years, majors and departments have been added, discontinued, and moved to other schools within the university. The essence of the School's Mission has remained intact, with adjustments being made to reflect the growth of the school and societal needs. The School's Mission is as follows:

#### SCHOOL OF ENGINEERING AND APPLIED SCIENCE MISSION

Our mission is to serve society by providing high-quality undergraduate and graduate education in the fields of computing, engineering, and nursing. We are committed to creating an environment for teaching, learning, and scholarship that is intellectually-stimulating, interactive, and innovative and in which our faculty, staff, and students realize their full potential. Our guiding principle is to provide professional education integrated with Miami University's traditional strength in liberal education.

We work to continually assess and improve teaching, learning, and critical thinking; to engage in scholarship of discovery, application, integration, and teaching; to contribute to the accumulated knowledge of the centuries through faculty and student research; to encourage creativity; and to promote the continuing intellectual growth of our community.

#### THANK YOU

We look forward to your participation in the SEAS 50th Anniversary Celebration and to your entries for the 50th Anniversary identity image and theme.